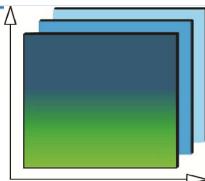


# Analiza atraktivnosti Koprivničko-križevačke županije

Mladen Matica  
Koprivnica, 22.05.2014.



ZAVOD ZA PROSTORNO UREĐENJE  
KOPRIVNIČKO - KRIŽEVAČKE ŽUPANIJE

Florijanski trg 4/1 48 000 Koprivnica  
Tel. 048/624-406 Fax. 048/624-405  
[www.prostorno-kkz.hr](http://www.prostorno-kkz.hr)  
[prostorno-uredjenje@kckzz.hr](mailto:prostorno-uredjenje@kckzz.hr)

# Sadržaj prezentacije

- Prostорне vrijednosti
- Atraktivnost: osnovni ciljevi i prioriteti
- Analiza prioriteta

# Prostorne vrijednosti

- Okolišne vrijednosti
- Antropičke vrijednosti
- Socijalne i kulturne vrijednosti
- Ekonomski i društvene vrijednosti
- Institucionalne vrijednosti

## Okolišne vrijednosti

Kvaliteta okoliša	
1.	Greenhouse gas emission (Europe 2020 indicator)
2.	Zagađenje zraka: PM10
3.	Zagađenje zraka Koncentracija ozona
4.	Population connected to urban waste water treatment with at least secondary treatment
Prostorni integritet	
5.	Zemljišni pokrov Corine Land Cover
Prirodni izvori i energija	
6.	Dobivanje električne energije iz obnovljivih izvora
7.	Potrošnja vode per capita

<b>6</b>	Electricity generated from renewable sources	Slovenia	27,46%
		Austria	4,80%
		Italy	27,90%
		RER	14,20%
		Hungary	6,40%
		Serbia	17,80%
		Croatia	15,70%
		B&H	
		Macedonia	

No.	Attractiveness indicator - transnational	Project Partner	2011
<b>7</b>	Consumption of water per capita	Austria	130,00
		Italy	175,40
		RER	152,25
		Hungary	124,51
		Serbia	140,07
		Croatia	116,92
		B&H	
		Macedonia	

## Antropičke vrijednosti

### Kvaliteta krajobraza

8. % zaštićenih područja (ukupno s ekološkom mrežom)

### Infrastruktura

9. Stanovništvo s pristupom širokopojasnom internetu (1 Mbit/second up and down)

8. % zaštićenih područja (ukupno s ekološkom mrežom)

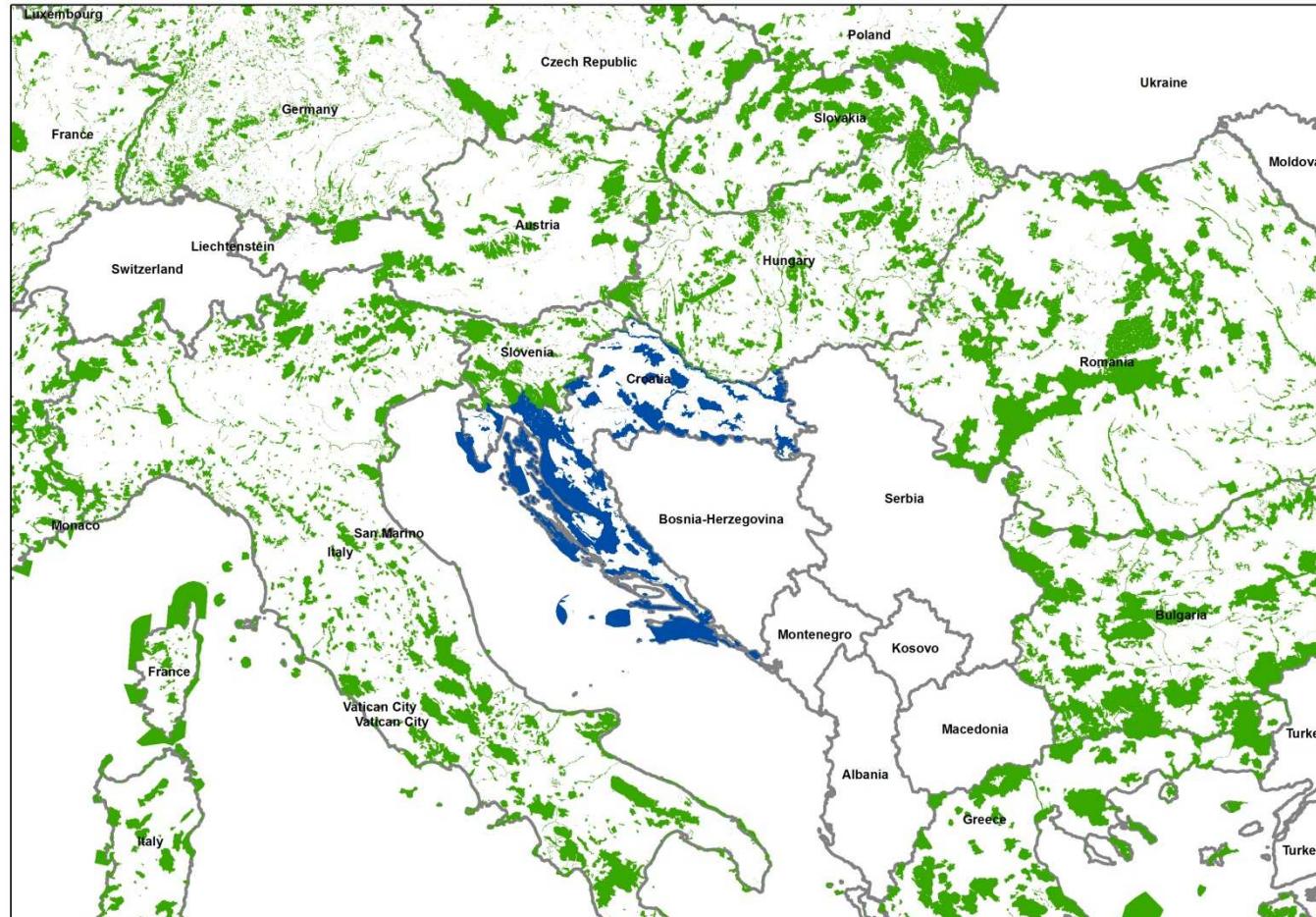
2008	9,87
2009	9,87
2010	9,33
2011	7,6
2012	8,43
2013	37,63

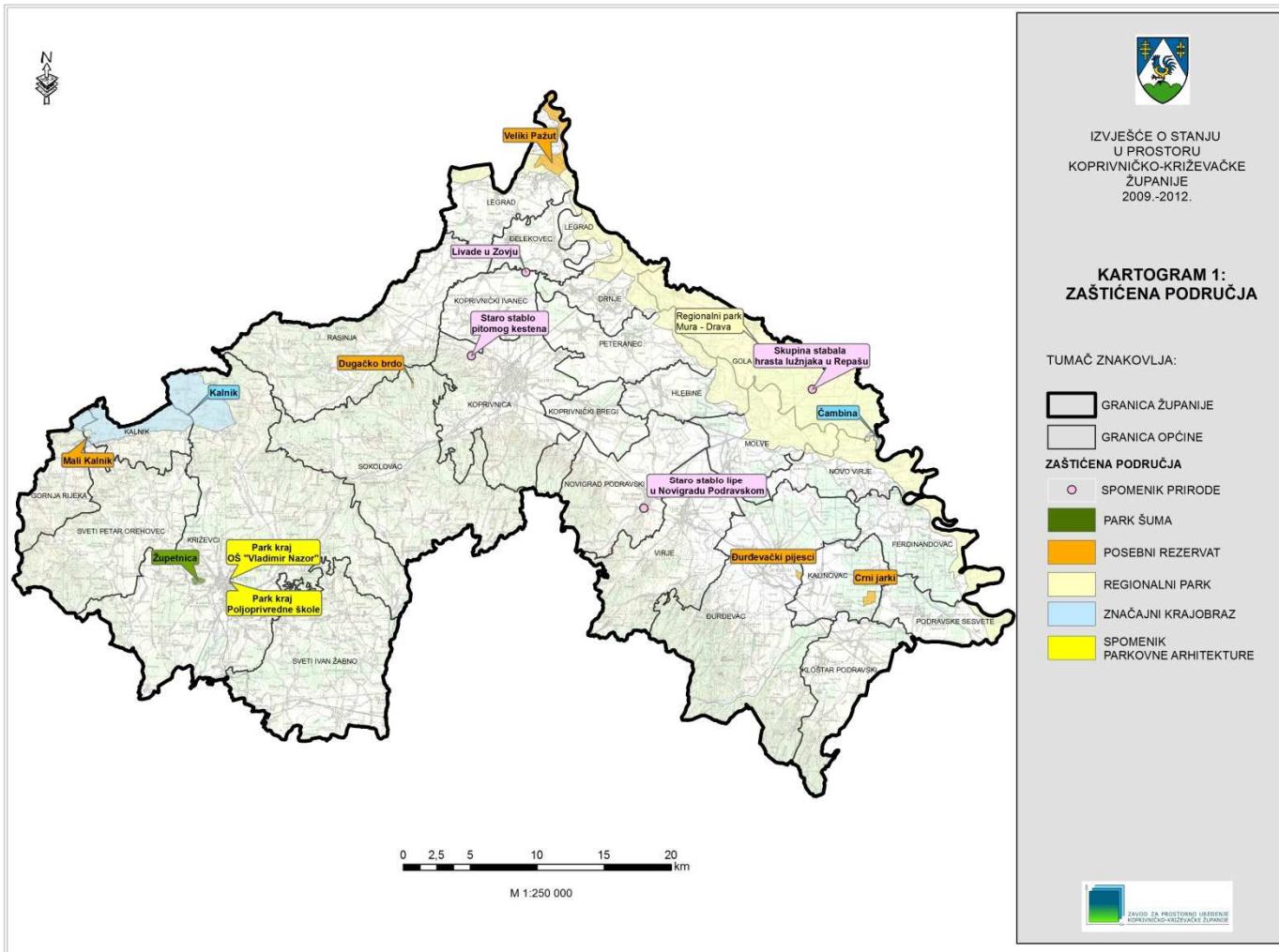
9. Stanovništvo s pristupom širokopojasnom internetu (1 Mbit/second up and down)

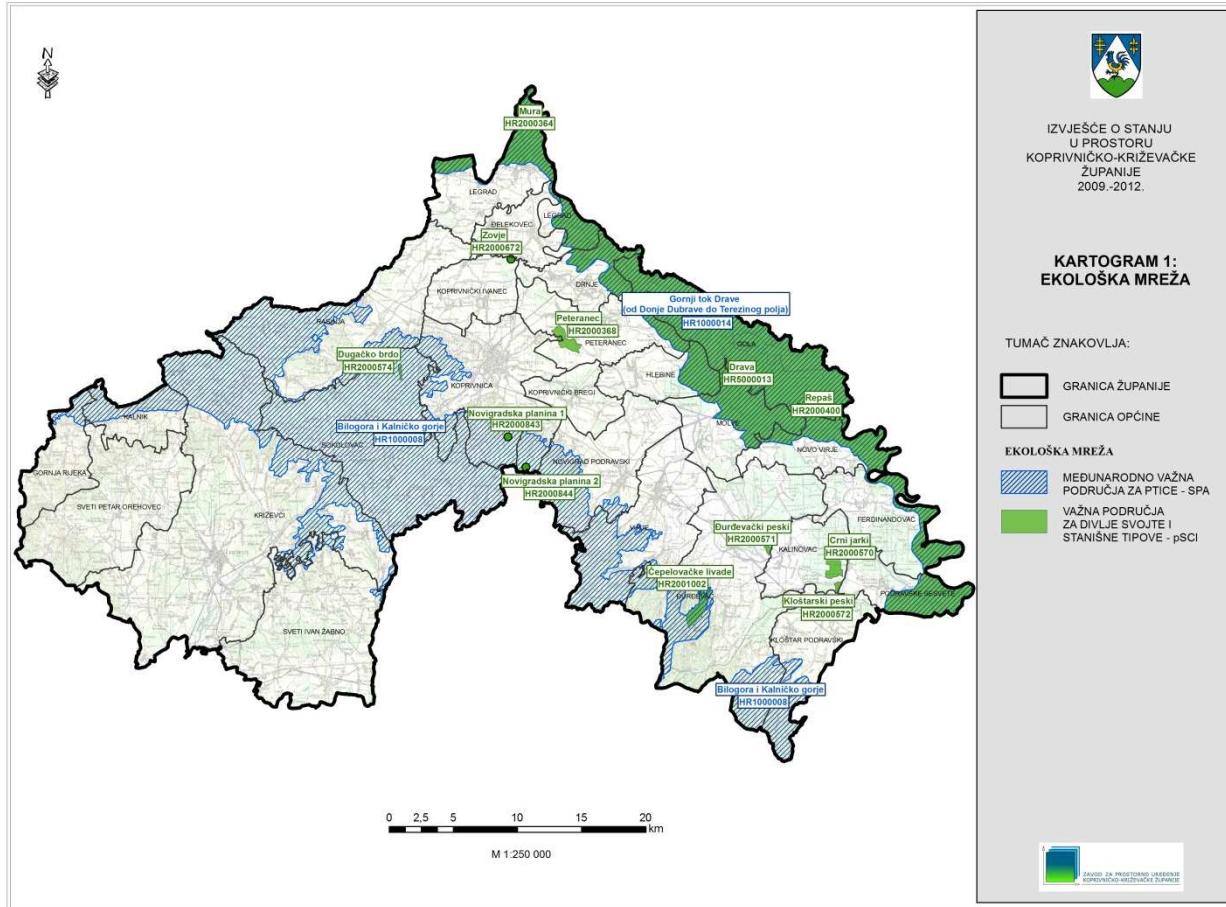
2008	27
2009	39
2010	49
2011	56
2012	60
2013	64

Asset	No.	Attractiveness indicator - transnational	Project Partner	2011	2012
Landscape quality	9	% of terrestrial area protected (total and by ecological region)	Macedonia		
			Slovenia	1	14,96%
			Austria		
			Italy	1	21,20%
			RER	1	12,19%
			Hungary	1	9,64%
			Serbia	1	5,90%
			Croatia	1	8,43%
			B&H		
			Macedonia		
Infrastructures	10	Population (or households) with accessibility to high-speed broadband (1 Mbit/second up and down)	Slovenia	1	73,00%
			Austria	1	79,30%
			Italy		97,00%
			RER		97,40%
			Hungary	1	68,00%
			Serbia	1	39,00%
			Croatia		
			B&H		
			Macedonia		

Koprivničko-križevačka županija: 34 % zaštićenih područja (RH 2013- 37%)







# Socijalne i kulturne vrijednosti

## Kultura

10. Broj kazališta, muzeja, galerija i javnih knjižnica na 10,000 stanovnika
11. Broj lokacija na UNESCO World Heritage List, 2010

## Kvaliteta života

12. Očekivana životna dob (Europe 2020 indicator)
13. Prihodi domaćinstava
14. Rizik od siromaštva (Europe 2020 indicator) ili % rizika od siromaštva

Broj kazališta, muzeja, galerija i javnih knjižnica na 10,000 stanovnika	2008	4,36
	2009	4,38
	2010	4,61
	2011	4,85
	2012	4,91
	2013	

## Socijalne i kulturne vriiednosti

No.	Attractiveness indicator - transnational	Project Partner	2011	
13	Life expectancy at birth by sex	Slovenia	F 83,56	M 76,86
		Austria	F 83,9	M 78,3
		Italy	F 84,4	M 79,5
		RER	F 84,9	M 80,3
		Hungary	F 78,7	M 71,2
		Serbia	M 76,83	M 71,64
		Croatia	F 80,4	M 73,8
		B&H		
		Macedonia		

	NUTS 1	NUTS 2	
		Kontinentalna Hrvatska	Jadranska Hrvatska
2008	M 72,3; F 79,7	M 71,5; F 79,1	M 74,3; F 80,9
2009	M 72,8; F 79,7	M 72,1; F 79,0	M 74,8; F 81,2
2010	M 73,4; F 79,9	M 72,7; F 79,3	M 75,3; f 81,2
2011	M 73,8; F 80,4	M 73,1; F 79,9	M 75,7; F 81,5
2012	M 73,9; F 80,6		
2013			

## Socijalne i kulturne vrijednosti

14. Rizik od siromaštva (Europe 2020 indicator) ili % rizika od siromaštva



2008	17,4
2009	18
2010	20,5
2011	21,3
2012	20,5
2013	

No.	Attractiveness indicator - transnational	Project Partner	2012
15	People at risk of poverty or social exclusion or % in risk of poverty	Slovenia	13,50%
		Austria	18,50%
		Italy	29,90%
		RER	15,70%
		Hungary	32,40%
		Serbia	24,60%
		Croatia	20,50%
		B&H	
		Macedonia	

# Ekonomске i društvene vrijednosti

+	
<b>Knowledge &amp; Innovation</b>	
15.	Population aged 25-64 with tertiary education
16.	Numbers employed in the Research & Development out of the total labour force
17.	Research & Experimental Development expenditure as % of GDP (Europe 2020 indicator)
18.	Patent applications submitted to the Office European Patent per million population
<b>Employment</b>	
19.	Employment rate 20-64 years by sex [%] (regional) (Europe 2020 indicator)
20.	Youth unemployment rate
<b>Specializations / Key sectors</b>	
21.	Share of employment by sector
<b>Tourism</b>	
22.	Number of overnight stays of tourists per capita per year
23.	Share of tourism related employment in total employment
<b>Investment Promotion</b>	
24.	Building permits (Commercial, Industrial, Institutional, Residential) [in €]
25.	% of GDP of foreign direct investment
<b>Population</b>	
26.	Population growth rate
27.	% of population in age 20-64 years
28.	Ageing index

## Ekonomске i društvene vrijednosti

No.	Attractiveness indicator - transnational	Project Partner	2012	2013		
				NUTS 1	NUTS 2	
15. Population aged 25-64 with tertiary education				Continental Croatia	Adriatic Croatia	
			2008	16,6	17,1	18,9
			2009	17,7	17,6	20,1
			2010	18,4	17,4	19,5
			2011	18,1	17,9	20,2
			2012	18,6		
16	Population aged 25-64 with tertiary education	Slovenia	26,21%			
		Austria	20,00%			
		Italy	15,70%			
		RER	17,90%			
		Hungary	21,10%			
		Serbia	17,63%			
		Croatia	18,60%			
		B&H				
		Macedonia				

## Ekonomске i društvene vrijednosti

**18. Patent applications submitted to the Office European Patent per million population**

<b>2008</b>	<b>6,51</b>
<b>2009</b>	<b>5,19</b>
<b>2010</b>	<b>4,26</b>
<b>2011</b>	<b>3,45</b>
<b>2012</b>	
<b>2013</b>	

No.	Attractiveness indicator - transnational	Project Partner	2011
19	<b>Patent applications submitted to the Office European Patent per million population</b>	Slovenia	34,3
		Austria	193,95
		Italy	65,34
		RER	127,78
		Hungary	18,29
		Serbia	2,63
		Croatia	3,45
		B&H	
		Macedonia	

## Ekonomске i društvene vrijednosti

No.	Attractiveness indicator - transnational	Project Partner	2012	19. Employment rate 20-64 years by sex [%] (regional) (Europe 2020 indicator)			
				NUTS 1		NUTS 2	
				Continental Croatia	Adriatic Croatia		
20	Employment rate 20-64 years by sex [%]	Slovenia	F 58,0% M 66,6%	TOT 62,9; M 70,7; F 55,2	TOT 64,2; M 72,0; F 56,6	TOT 60,1; M 68,1; F 52,0	
		Austria	F 70,3% M 80,9%	TOT 61,7; M 68,2; F 55,4	TOT 63; M 69,3; F 56,9	TOT 58,9; M 65,8; F 52,1	
		Italy	F 50,5% M 71,6%	TOT 58,7; M 64,7; F 53,0	TOT 59,7; M 66,0; F 54,0	TOT 56,3; M 62,1; F 50,9	
		RER	F 61,7% M 79,2%	TOT 57; M 63,2; F 50,9	TOT 58,1; M 64,4; F 52,0	TOT 54,7; M 60,8; F 48,8	
		Hungary	F 56,4% M 68,1%	TOT 55,4; M 60,6; F 50,2	TOT 56; M 61,1; F 51,0	TOT 54; M 59,6; F 48,5	
		Serbia	F 41,12% M 56,71%				
		Croatia	F 50,2% M 60,6%				
		B&H					
		Macedonia					

## Ekonomске i društvene vrijednosti

No.	Attractiveness indicator - transnational	Project Partner	2012
21	Youth unemployment rate	Slovenia	24,44%
		Austria	8,70%
		Italy	35,26%
		RER	26,40%
		Hungary	27,80%
		Serbia	51,05%
		Croatia	43,00%
		B&H	
		Macedonia	

	20. Youth unemployment rate		NUTS 1	NUTS 2	
				Continental Croatia	Adriatic Croatia
		2008	21,9	22,2	21,2
		2009	25,1	25	25,3
		2010	32,6	33,7	30
		2011	36,1	37,6	32,6
		2012	43	44,6	39,5
		2013			

## Ekonomске i društvene vrijednosti

22. Number of overnight stays of tourists per capita per year	2008	12,88
	2009	12,71
	2010	12,77
	2011	14,1
	2012	14,7
	2013	

No.	Attractiveness indicator - transnational	Project Partner	2012
23	Number of overnight stays of tourists per capita per year	Slovenia	4,63
		Austria	15,52
		Italy	6,41
		RER	8,37
		Hungary	2,6
		Serbia	0,9
		Croatia	14,7
		B&H	
		Macedonia	

2008	DZS-Statistička izvješća 1408/2010 (Turizam u 2009. str. 62 podatak za 2008. i 2009. godinu), Statistička izvješća 1436/2011 (Turizam u 2010. str. 62 podaci za 2010.), Statistička izvješća 1463/2012 (Turizam u 2011. str. 62), Statistička izvješća 1491/2013 (Turizam u 2012. str. 69)	0,27
2009		
2010		0,24
2011		0,17
2012		0,22
2013		0,25

## Ekonomski i društvene vrijednosti

VALUES FOR CROATIA

### 28. Ageing index

	2008	105,2
2009		107,6
2010		110,3
2011		115,7
2012		117,8
2013		

Attractiveness indicator - transnational	Project Partner	2011	2012
Ageing index	Slovenia	1	117,4
	Austria	1	123,7
	Italy	1	148,6
	RER	1	169,6
	Hungary	1	116,36
	Serbia	1	125,38
	Croatia	115,7	
	B&H		
	Macedonia		

Ageing index	2008
	2009
	2010
	2011
	2012
	2013

DZS-Statističke informacije 2010. (str. 20),2011. (str. 20),2012. (str. 20),2013.(str. 20)  
Izvor za 2012. godinu: Procjena stanovništva Republike Hrvatske u 2012. godini,  
[http://www.dzs.hr/Hrv\\_Eng/publication/2013/07-01-04\\_01\\_2013.htm](http://www.dzs.hr/Hrv_Eng/publication/2013/07-01-04_01_2013.htm)

112,9

## Institucionalne vriiednosti

Attractiveness indicator - transnational	Project Partner				2008	
					2009	2010
					1	1
					49,90%	2011
Composition of local government expenditures	Slovenia	1	1	49,90%		
	Austria	1	1	13,10%		
	Italy					
	RER					
	Hungary		19,41%			
	Serbia	Investments 29%; Wages and Benefits 23%; Goods and Services 24%; Transfers to Individuals 19%; Other 5%				
	Croatia			Inv 21%; W&B 38%; G&S22%; TtoI 10%; TtoC - ; Oth 13%		
	B&H					
	Macedonia					

## Atraktivnost: osnovni ciljevi i prioriteti

Osnovni ciljevi i prioriteti definirani su:

- Županijska razvojna strategija Koprivničko-križevačke županije (2011-2013)
- Prostorni plan Koprivničko-križevačke županije (SG 08/01, 08/07 i 13/12)
- Studija prometa Koprivničko-križevačke županije (1999.)
- Strategija razvoja ljudskih potencijala Koprivničko-križevačke županije 2011-2013

## Analiza prioriteta

Osnovni prioriteti:

- Privlačenje investicija
- Privlačenje turista
- Privlačenje novih stanovnika
- Povećanje mobilnosti ljudi
- Povećanje znanja i vještina

## Analiza prioriteta

Osnovni prioriteti:

- Privlačenje investicija
- Privlačenje turista
- Privlačenje novih stanovnika
- Povećanje mobilnosti ljudi
- Povećanje znanja i vještina

		Prioritet 1 (INVESTICIJE)	Prioritet 2 (TURISTI)	Prioritet 3 (IMIGRANTI)	Prioritet 4 (PROMETNA INFRASTRUKTURA)	Prioritet 5 (VJEŠTINE I ZNANJA)
<b>Environmental capital</b>						
Environmental quality	Environmental quality (air, water, waste, greenhouse gases, etc.)			*		*
Territorial/ecosystem integrity	Territorial/ecosystem fragmentation					
	Biodiversity					
	Risk management	*	*	*	*	
Natural resources and energy	Natural resources management (renewable/nonrenewable)		*			
	Energy management (fossil fuels / renewable resources)	*	*			
<b>Anthropic capital</b>						
Urban quality	Access to public services	*		*	*	*
	Towns/settlements revitalisation/networking	*		*	*	
	Urban health/liveability /env. services			*		
Landscape quality	Visual attractiveness		*			
	Landscape diversity		*			
	Balanced urban-rural relations				*	
Infrastructures	Local/global accessibility	*	*	*	*	*
	Basic infrastructures for daily life (to be detailed)	*		*	*	
<b>Socio-cultural capital</b>						
Culture	Cultural heritage		*			
	Multiple cultural services		*			
Quality of life	Welfare/Cost of living	*		*	*	
	Social equity/poverty reduction			*		
	Multicultural integration		*	*	*	
	Sense of belonging/citizenship			*		

		(INVESTICIJE)	(TURISTI)	(IMIGRANTI)	(PROMETNA INFRASTRUKTURA)	(VJEŠTINE I ZNANJA)
	Gender mainstreaming Economic/human capital					
Knowledge & Innovation	Research	*				*
	Education/capacity building	*		*		*
	Attracting/holding competences	*				*
Employment	Employment	*		*	*	*
Specializations / Key sectors	Diversified economic activities/services	*		*		*
Tourism	Attractiveness for tourism	*	*		*	
Investment Promotion	Foreign investments attraction	*			*	*
	Quality business locations/services	*			*	*
	Partnerships relations	*				*
Population	Population growth, % pop in age 15-64 years	*		*		
Institutional capital						
Governance	Effective governance arrangements	*				*
International relations	Cross-border cooperation	*	*			*
	Internationalization	*	*	*	*	*

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Hvala na pažnji!